

Kaplan Online ACT,* PSAT* & SAT*

Prep as unique as your students—
anytime, anywhere.



Data-driven courses with adaptive, differentiated instruction

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The Kaplan Difference

No “one-size-fits-all” approach here.

More than 70 years ago, Stanley Kaplan had an insight and launched an industry. Today, we’ve taken those proven concepts and applied revolutionary technology to provide your students with the most personalized test prep experience available.

Your students will prep smarter with Kaplan because we focus on their areas of greatest need. That’s the Kaplan difference.

ACT, PSAT, & SAT Online Courses

Kaplan Online: ACT, PSAT, and SAT courses provide Web-based, adaptive instruction based on individual learning needs to help students successfully prepare for college entrance exams.

Three distinct courses include:

- 24/7 access to self-paced, online prep programs (ACT: ~50 hours, PSAT: ~35 hours, and SAT: ~50 hours)
- Cutting-edge instruction with videos and multimedia activities
- Data-driven, dynamic lesson plans that personalize the curriculum based on prior performance
- Direct instruction, guided practice, and individual practice activities
- Two full-length tests with automated multiple-choice and essay grading
- Hundreds of additional practice questions per course
- Study plans that adapt based on assessment results
- Robust individual, parent, and school/district score reports

The Most Personalized Prep

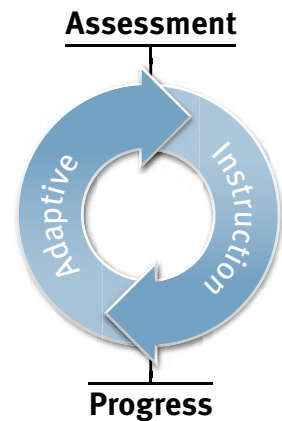
Thanks to Kaplan's exclusive and revolutionary Smart Track technology, *Kaplan Online* students receive the most personalized test prep experience available anytime, anywhere. *Kaplan Online* courses:

- Turn practice test scores into customized learning plans
- Deliver engaging, multi-media content and strategies
- Know what students know and what they need to know
- Capture and report progress and performance
- Adapt instruction based on progress



Data-Driven Instruction

Students begin with a diagnostic test and progress through a custom study plan based on their performance. The charts below demonstrate the breadth and depth of the three unique courses—ACT, PSAT and SAT. The instructional flow varies student-to-student, as the course creates a unique learning path based on data.

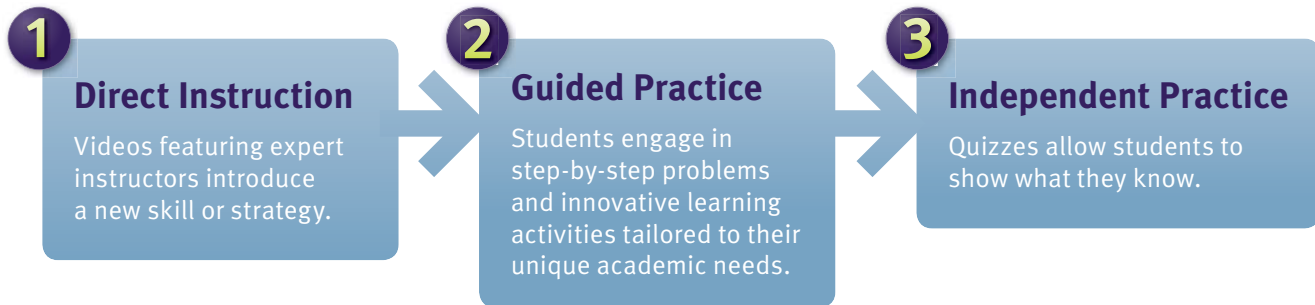


ACT	PSAT	SAT
Prerequisite Skill Review (Math, English, Writing, Science)	Prerequisite Skill Review (Math, Critical Reading, Writing)	Prerequisite Skill Review (Math, Critical Reading, Writing)
Math: Variable Manipulation, Number Properties, Proportions and Probability, Operations, Variable Manipulation, Coordinate Geometry, Plane Geometry, Trigonometry, Patterns, Logic and Data	Math: Equations, Functions, Number Properties, Divisibility, Percents, Averages, Ratios, Exponents, Inequalities, Absolute Value, Number Lines, Linear & Non-Linear Graphs, Angles, Triangles, Polygons, Circles	Math: Equations, Number Properties, Divisibility, Percents, Averages, Ratios, Exponents, Inequalities, Absolute Value, Number Lines, Linear & Non-Linear Graphs, Quadratic Equations, Angles, Triangles, Polygons, Circles, Complex Figures, Solids, Probability, Ratios & Proportions, Data Analysis, Logic, Sets, Permutations & Combinations
English: Detail, Generalization, Vocab-in-Context, Inference, Function / Writer's View	Critical Reading: Inference, Function, Detail, Global Predictions, Vocab-in-Context, Definition, Contrast, Cause-and-Effect	Critical Reading: Inference, Function, Detail, Global Predictions, Vocab-in-Context, Definition, Contrast, Cause-and-Effect
Writing: Verb Tenses, Punctuation, Word Choice, Writing Strategy, Sentence Sense, Organization/Writing Strategy, Essay	Writing: Idioms, Run-ons & Fragments, Wordiness, Parallelism, Subject-Verb Agreement, Transitions, Modifiers, Pronouns, Verb Tenses, Comparisons, Ambiguity, Passive Voice, Reading Logic, Diction	Writing: Essay, Idioms, Run-ons & Fragments, Wordiness, Parallelism, Subject-Verb Agreement, Transitions, Modifiers, Pronouns, Verb Tenses, Comparisons, Ambiguity, Passive Voice, Reading Logic, Diction
Science: Figures Patterns, Scientific Reasoning, Conflicting Viewpoints		

The Most Personalized Prep

Customized Lesson Delivery

Within each lesson (customized by each individual's study plan), students experience a three-step instructional model:



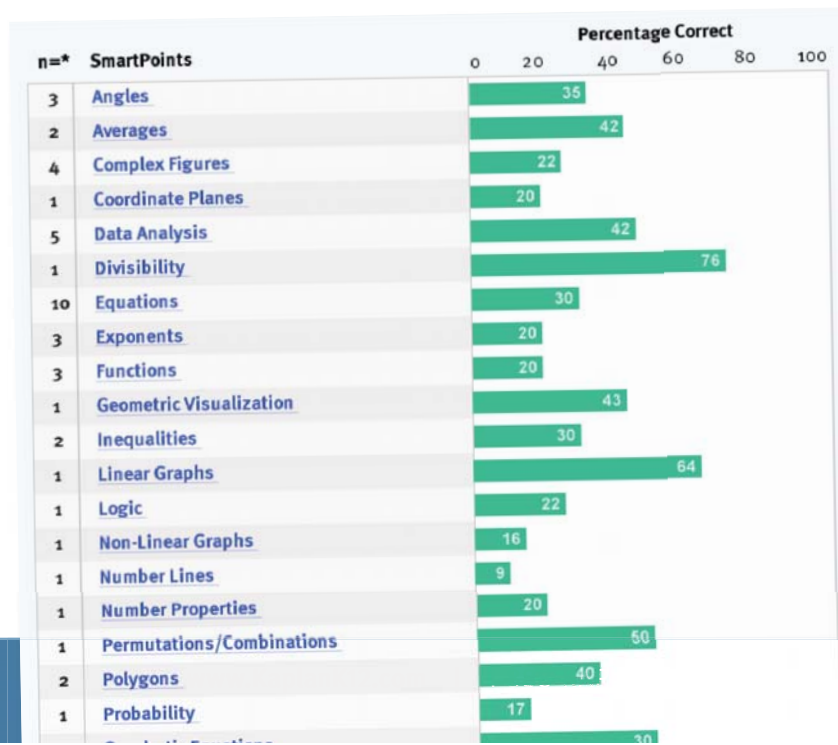
Kaplan Online automatically adapts and customizes the content for students. Revolutionary technology prescribes instruction and scaffolded activities based on full-length practice tests and formative assessment results.

Prep the “Smart” Way

Kaplan teaches students to focus on and master the most tested skills through a proprietary SmartPoints™ system. Kaplan built SmartPoints™ by:

- Analyzing published tests and counting how many times each skill was tested
- Calculating a SmartPoints™ value—the number of points—for each skill

Kaplan Online designs an individual learning plan for students that prioritizes what they need to learn and helps them spend the most time on the topics with the greatest weight.



Targeted for Test Success

Every aspect of *Kaplan Online* is targeted for the individual learner.

Score-Improving Skills

- Lessons are prioritized based on learning needs.
- Additional weight is given to skills worth more SmartPoints™ based on quiz results.
- Content changes as students progress through the course, based on quiz results.

Complete all Instruction & Practice before each class session. Complete all Quiz exercises after each class session.

8/23/2010
Class Session 1: Diagnostic Test

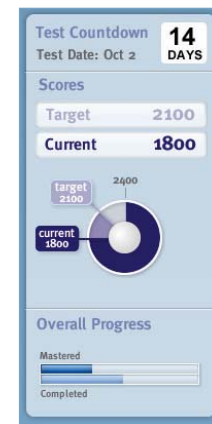
8/25/2010
Class Session 2 SAT Math: The Basics Due 8/25/2010 Hide lessons

Some instructional text that is specific to the content being covered in this class.

Status	Lesson Name	Before Class	After Class
✓	Identify when Picking Numbers is appropriate and pick appropriate numbers	Instruction >> Practice	Quiz
✓	Identify when Backsolving is appropriate and explain how to backsolve a problem	Instruction >> Practice	Quiz

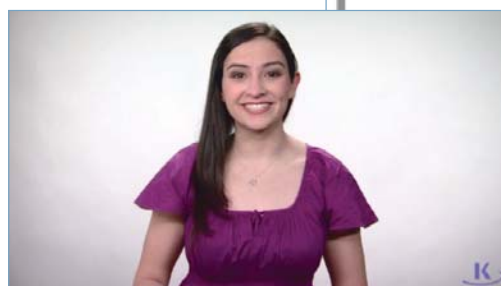
Motivating Metrics

- A Test Countdown provides reminders of the remaining study opportunities.
- Target scores help students work toward achieving their goals.
- Colorful graphs and progress indicators provide inspiration.



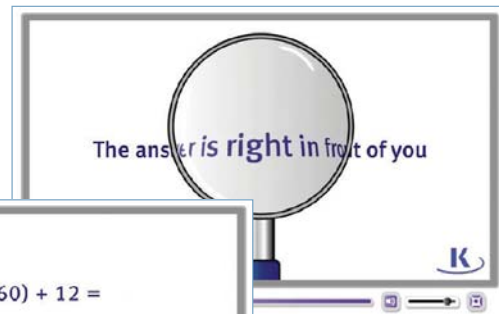
Inspiring Instruction

- Videos with Kaplan mentors introduce new skills and strategies.
- Innovative activities give students opportunities to practice what they learn, with scaffolded support.
- Test practice lets students show what they know.



$\frac{1}{3}(60) + \frac{1}{2}(60) + 12 =$

(A) 36
(B) 48
~~(C) 60~~
(D) 72
(E) 76



Dynamic, on-demand video instruction

Full-Length Practice Tests

Diagnostic & Practice Assessments

To ensure the most personalized prep, *Kaplan Online* regularly assesses performance and scores all of the results. Students receive:

- Two full-length tests with multiple-choice and automated essay grading
- Additional quizzes that provide practice for every tested topic in test-like formats
- Lessons that incorporate guided practice activities with hints and corrective feedback

Question 10

Timer: 3m 21s

Flag Question 10

Find three consecutive odd integers whose sum is 105.

(A) 33, 35, 37

(B) 15, 25, 65

(C) 5, 45, 55

(D) 1, 0, 5

Select answer

Instruction Practice Quiz

Quiz: Introduction to SAT Math Questions 1-10

1.	6.
2.	7.
3.	8.
4.	9.
5.	10.

You must complete each Practice question before you can take the Quiz.

Submit Quiz

Summary Page

End of Quiz Report

Next Lesson

Assessments in the format of the ACT, PSAT, and SAT

Question

Which of the following expressions will produce an odd number for any integer a ?

Try Picking Numbers for questions like this.

Let $a=2$, then plug it into each answer choice. Eliminate any choice that is even.

Now let $a=3$, then plug it into the remaining answer choices.

This is the final hint.

Answer

(A) $-a^2$

✗ (B) $a^2 + 1$

✓ (C) $2a^2 + 1$

(D) $3a^2 + 2$

(E) $4a^2 + 4$

Select answer

Instruction Practice Quiz

Lesson: Introduction to SAT Math Practice Questions 1-3

1. Complex Figures
2. Picking Numbers
3. System of Equations

You must complete each Practice question before you can take the Quiz.

Start Quiz

When you've completed this question, click "Check Answer" to check your answer. Click "Next" to move to the next question.

Check Answer

Additional guided practice with hints and corrective feedback

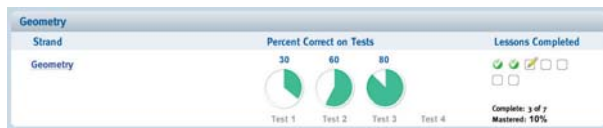
Smart Reports™ for Students, Parents, and Educators

Reports the “Smart” Way

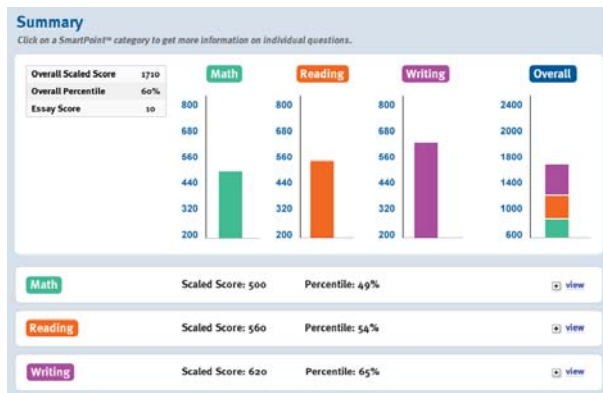
Kaplan’s proprietary Smart Reports™ system keeps students informed of their progress. Students:

- View practice test performance overall and within subject areas
- Analyze their strengths and weaknesses by topic area, question type, and more
- Track their course progress
- Obtain individual feedback and recommended study plans

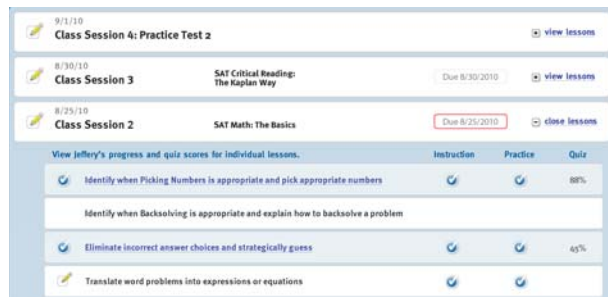
Parents/guardians can also see the performance and progress of their child and use the reports to support ongoing learning at home.



Topic-based analysis



Subject-specific results



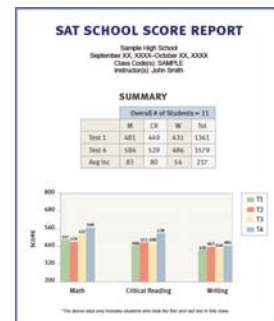
Targeted study plans



Overall performance results

Schools and districts also receive reports that provide them with:

- Overall and subject-area averages compared to national data
- Class average percentile ranks and scores



The tests are standardized.

Your students' test prep shouldn't be.

Students are more than test scores. They have unique learning needs, aptitudes, and goals. Successful college admission is a result of student grades, essays, extracurriculars and scores on high-stakes tests like the ACT, PSAT, and SAT.

That's where we come in.

What makes Kaplan ACT, PSAT, and SAT courses uniquely successful?

It's simple. We offer the most personalized way to prep. Our entire program is geared around helping students meet their individual academic needs and goals.

Using revolutionary new tools, Kaplan has designed new ACT, PSAT, and SAT preparation programs to include:

- Truly differentiated instruction
- Data-driven, adaptive lessons
- Multimedia, Web-based instruction
- Proven Kaplan methods and strategies

Prep as unique as **your students.**

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